

# The Strategies Story



Innovation Through  
**DIVERSITY**

## 2002

- Arrow Strategies Founded
- Registered MINORITY BUSINESS ENTERPRISE
- Acquired RESOURCE GROUP
- Acquired WEBGROUP
- Acquired QUANTUM COMPUTER CONSULTANTS

## 2003

- 101 BEST AND BRIGHTEST of Metropolitan Detroit Winner

## 2004

- Named a FUTURE 50 COMPANY
- 101 BEST AND BRIGHTEST of Metropolitan Detroit Winner

## 2005

- 101 BEST AND BRIGHTEST of Metropolitan Detroit Winner
- Nominated as MINORITY SUPPLIER OF THE YEAR
- Recognized as a COOL PLACE TO WORK
- Named a FUTURE 50 Company

## 2006

- Named as one of Michigan's 50 COMPANIES TO WATCH
- 101 BEST AND BRIGHTEST of Metropolitan Detroit Winner
  - Elite Award for WORK LIFE BALANCE

## 2007

- Acquired TECHNOLOGY PROFESSIONAL CORPORATION
- Inc. Magazine AMERICA'S FASTEST GROWING COMPANY
- 101 BEST AND BRIGHTEST of Metropolitan Detroit Winner
  - Elite Award for WORK LIFE BALANCE
- CHICAGO OFFICE Opens

## 2008

- Inc. Magazine AMERICA'S FASTEST GROWING COMPANY

## 2009

- 101 BEST AND BRIGHTEST of West Michigan Winner
  - Elite Award for RECRUITMENT AND SELECTION
- INNOVATION IN DIVERSITY Award from Crains
- NEW ENGLAND OFFICE Opens

## 2010

## 2011

## 2012



Headquarters Founded  
April 2002



Grand Rapids Office  
January 2007



Chicago Office  
November 2007



Hartford Office  
May 2009