

Projects: Case Study – We Can Help

The Power of working with a company that understands both your culture and your critical needs

Our client, part of a multi-billion dollar financial enterprise, was growing fast. They knew that using a staffing firm was going to be key, and they turned to two of the largest “big-box” staffing companies in the country. After a short amount of time leadership became concerned- if they needed 20 contract staff on a specific date, the staffing firm might only deliver 6, half of whom would no longer be engaged by the end of the month. This shortage in workforce was causing additional strain on internal resources and if it continued was poised to impact our client's ability to deliver to their customers in a timely manner. Our client needed help. Not only did they need the right people, they needed them to have specific soft skills essential to their corporate brand and most crucially, they needed them *fast*.

So how does a mid-sized talent acquisition company like Arrow Strategies - which spends \$0 on advertising and does not post job ads - become the partner of choice for such a large entity? In the beginning, by sharing in their corporate vision and by delivering consistently on other large scale projects in the national field. When Arrow was approached, we understood the urgency, the culture, and the importance of getting these positions filled for them.

Using our proprietary identification and selection process and aided by the trust placed in us by our client, we were able to provide 140 contract-to-hire staff in 6 weeks instead of the projected 12 weeks. Impressed by the quality of our candidates and speed of delivery, they opened up additional roles to us. In 8 weeks time, Arrow Strategies had placed more than 200 contract-to-hire staff to meet the workload demands of our client. By the end of the first full year and in the midst of a pandemic, Arrow Strategies had more than 800 consultants billing in these crucial roles, with many more “Arrow Alumni” that our client hired in direct after starting on contract.

Arrow recognizes that it is not enough to get the talent on-site, you have to keep them there and engaged. We do this through a specialized solution that includes on-site partners, coaching and check-ins, employee development, and perks and benefits that are second to none.

Whether you have a need for a single production or technical role or need dozens of new staff members for a complete workforce augmentation, Arrow Strategies has the talent and tools to help you accomplish your critical hiring goals.

For more information or to speak with one of our Business Development Specialists, call us today at 248-502-2500.